

## Message Text

UNCLASSIFIED

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ACTION EUR-12

INFO OCT-01 ARA-10 ISO-00 EB-07 FEA-01 OES-05 /036 W

----- 050343

R 070935Z MAY 75

FM AMCONSUL PALERMO

TO SECSTATE WASHDC 1460

INFO AMEMBASSY ROME

AMEMBASSY SANTO DOMINGO

USDOC WASHDC

UNCLAS PALERMO 0268

USIAC

E.O. 11652: N/A

TAGS: BEXP TECH ENRG, IT

SUBJECT: SOLAR ENERGY PROGRAM COMMERCIAL INITIATIVE

REF: SANTO DOMINGO 1928 (NOT SENT USIA)

1. COMMERCIAL SECTION PALERMO RECENTLY SPONSORED A MEETING AT WHICH WERE PRESENT 21 HIGH LEVEL SICILIANS FROM BUSINESS, BANKING, POLITICAL, AND ACADEMIC FIELDS. PURPOSE OF MEETING WAS TO DETERMINE HOW TO PROCEED IN DEVELOPING KEEN INTEREST IN USE OF SOLAR ENERGY IN SICILY. POST HOPES THAT INITIATIVE WILL LEAD TO THE EVENTUAL SALE IN SICILY AND ITALY OF AMERICAN SOLAR ENERGY PRODUCTS AND KNOW-HOW.
2. AT ABOVE MEETING IT WAS DECIDED TO ORGANIZE IN ABOUT OCTOBER THIS YEAR A MEETING OR SEMINAR IN PALERMO AT WHICH INFORMATION ABOUT U.S. SOLAR ENERGY DEVELOPMENTS WILL BE DISEMINATED AND DISCUSSED.
3. THE FOLLOWING ACTION HAS ALREADY BEEN TAKEN: (A) THE SCIENCE ATTACH AT AMEMBASSY ROME, MANNIELLO, HAS VOLUNTEERED TO SPEAK AS PART OF A PROGRAM HERE USING VIEWGRAPHS FROM HONEYWELL COMPANY. THE VIEWGRAPHS ARE BEING OBTAINED BY EMBASSY ROME FROM HONEYWELL. (B) AMEMBASSY SANTO DOMINGO, WHICH PROMOTED A SOLAR ENERGY EXHIBITION IN MARCH, IS LOANING US MATERIAL FROM THAT EXHIBITION. IN ADDITION THEY ARE WRITING DIRECTLY TO THE FOLLOWING ORGANIZATIONS WHICH PARTICIPATED IN THEIR EXHIBITION, SUGGESTING THAT THEY CONTACT

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PALERMO RE POSSIBLE PARTICIPATION HERE: (1) FUN AND FROLIC, INC.

PO BOX 277, MADISON HEIGHTS, MICHIGAN 48071 (PROF. CONAN FISHER),  
(2) SOLAR POWER CORPORATION, 187 FORBES ROAD, BRAINTREE, MASS.  
02184 (R.W. WILLIS, PRESIDENT), (3) SOLAR DEVICE, INC., PO BOX  
3727, SAN JUAN, PUERTO RICO 00936 (ENRIQUE GARCIA II, PRESIDENT),  
(4) WILCON CORP., 3310 S.W. 7TH ST. OCALA, FLORIDA 32760 (KEN  
WILSON, PRESIDENT), (5) SOLAR ENERGY INDUSTRIES ASSOCIATION,  
CONNECTICUT AVE., N.W., WASHINGTON D.C. 20036 (USEFUL CONTACT).  
(C) WE HAVE WRITTEN DIRECTLY TO THE FOLLOWING U.S. ORGANIZATIONS  
WITH REQUESTS FOR INFORMATION, AUDIO-VISUAL MATERIALS, ADVICE  
AND THE POSSIBILITY OF PROVIDING AN EXPERT SPEAKER(S): (1) DR.  
DONALD BEATTIE, HEAD, ADVANCED ENERGY RESEARCH AND TECHNOLOGY,  
NATIONALSCIENCE FOUNDATION, WASHINGTON D.C. (2) M.I.T. ENERGY  
LABORATORY,  
CAMBRIDGE, MASS. (3) MR. WM. BARRY FOSTER, INDUSTRY AND PUBLIC  
INFORMATION COORDINATOR, INSTITUTE OF GAS TECHNOLOGY, CHICAGO, ILL.  
4. AFTER CONSULTATION WITH COMMERCIAL SECTION, U.S. EMBASSY ROME,  
AND USIS ROME, IT WAS DECIDED TO REQUEST THE FOLLOWING ASSISTANCE  
FROM USIA: (A) PUT CG PALERMO IN TOUCH WITH ORGANIZATIONS NOT  
LISTED HERE WHICH WORKING IN SOLAR ENERGY AND WHICH MIGHT BE  
INTERESTED IN PARTICIPATING IN PALERMO PROGRAM. (B) LOCATE ONE OR  
TWO EXPERTS IN SOLAR ENERGY FIELD WHO WILLING AND ABLE TO SPEAK  
IN PALERMO. OTHER MATERIAL ABOUT SOLAR ENERGY IS IMPORTANT, BUT  
TO HAVE WORTHWHILE PROGRAM, WE NEED U.S. EXPERT SPEAKER(S) TO  
STIMULATE DISCUSSION, FURTHER INTEREST. SPEAKER SHOULD BE ABLE  
TO RELATE RESEARCH IN FIELD TO PRESENT AND FUTURE COMMERCIAL USES.  
POST HAS NO FUNDS FOR SPEAKER TRAVEL, EXPENSES, BUT MAY BE ABLE TO  
OBTAIN SOME LOCAL FINANCIAL ASSISTANCE IF USIA UNABLE LOCATE SPEAKER  
SPONSORED BY U.S. SOURCES. IDEAL SOLUTION WOULD BE SOMEONE LIKE  
DR. SCHMIDT OF HONEYWELL WHO PREVIOUSLY SPOKE IN ITALY, OR OTHER  
REPRESENTATIVE OF U.S. FIRM WHICH WILLING TO SEND EXPERT IN ORDERR  
TO STIMULATE FUTURE BUSINESS. BARRY

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
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**Current Classification:** UNCLASSIFIED  
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**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 07 MAY 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
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**From:** PALERMO  
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**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750573/aaaacoxz.tel  
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Margaret P. Grafeld  
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